

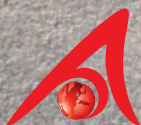
BEYOND
PLASTIC
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Beyond Plastic Med

A COMMITMENT FOR A PLASTIC-FREE MEDITERRANEAN SEA

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**PRINCE ALBERT II
OF MONACO
FOUNDATION**



BeMed's objectives

- ❖ **Support and develop a network of** Mediterranean stakeholders committed to curbing plastic pollution
- ❖ **Implement concrete, sustainable solutions** and support the research of novel alternatives
- ❖ **Engage stakeholders and the public** by raising awareness and disseminating best practices



BeMed's actions

- ❖ **Funding an ever-growing network** of NGOs, territorial authorities, private companies with fewer than 20 employees and scientific institutions through the support of local initiatives.
- ❖ **Building a private sector initiative** where companies can develop plastic footprint reduction strategies under the guidance of a scientific committee.



Objectives of the supported initiatives



Initiatives within circular economy

1 Principle: Control finite stock

Reduction



New regulations



Spread the word



Mobilize and initiate actions



Find/offer alternatives

Initiatives within circular economy

2 Principle: Circulate products

Reuse



Recycle



Third call for micro-initiatives until the 5th of January 2019

- ❖ **Eligible stakeholders:** NGOs, territorial authorities, private companies with fewer than 20 employees, scientific institutions.
- ❖ **Eligible countries:** Every country sharing coastlines with the Mediterranean Sea.
- ❖ **BeMed' s contribution for each micro-initiative:** up to 10 000€.
- ❖ **The duration of the micro-initiative:** between 12 and 18 months maximum.





Thank you for your attention

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