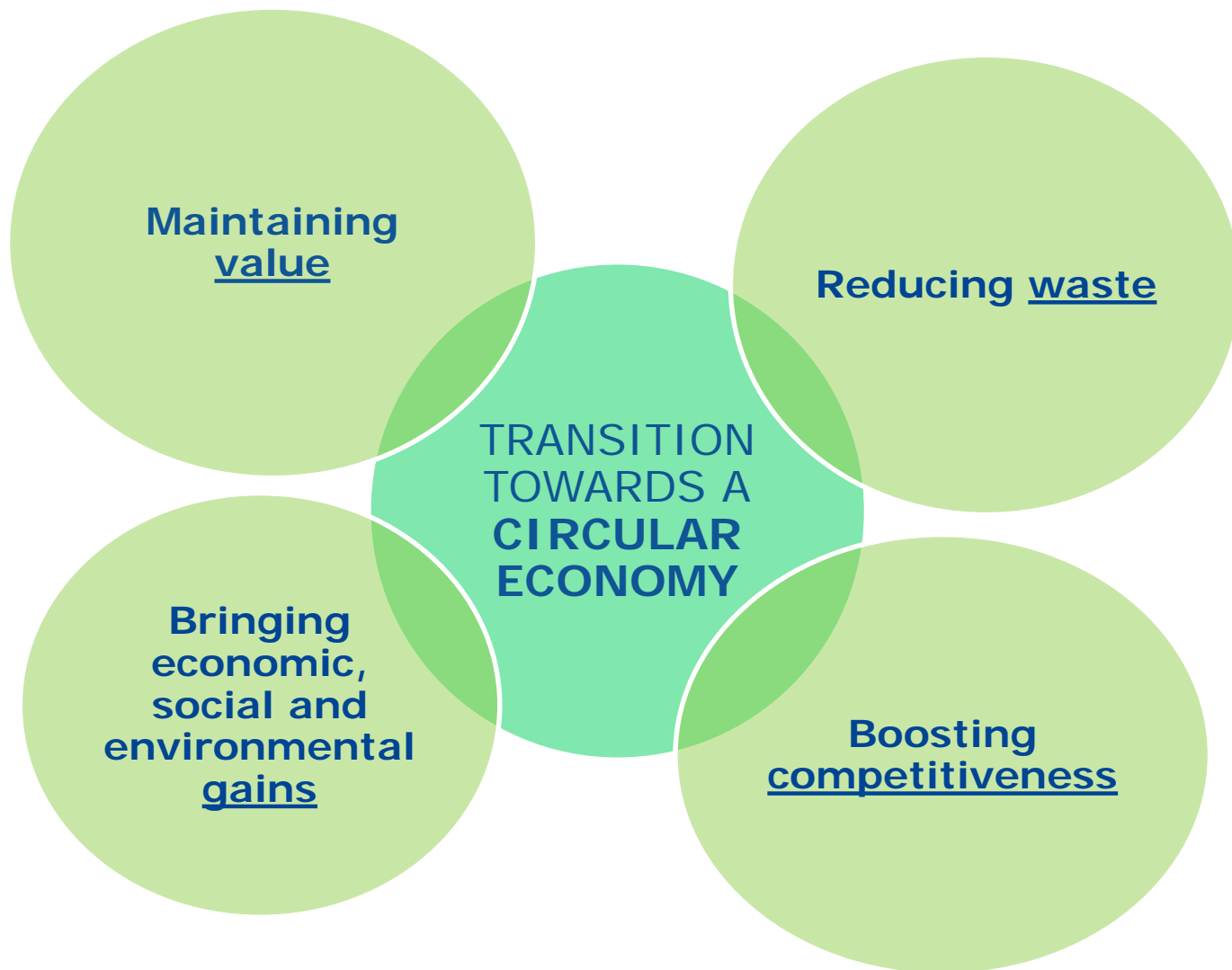


[illegible]

**Patrick Wegerdt**  
**European Commission - DG Environment**  
**3rd meeting of Mediterranean environmental journalists**  
**14 November 2018**

# Context







New EU-wide rules  
adopted on waste  
management and  
recycling

Strategy on  
Plastics adopted

New EU-wide rules  
proposed on single  
plastic products

• 22 May 2018

• 16 January 2018

• 28 May 2018

## New EU-wide rules on waste management and recycling

Targets for EU Member States as they increase the reuse and recycling of municipal waste:

	By 2025	By 2030	By 2035
Municipal waste	55%	60%	65%

- by 1 January 2025 - separate collections of textiles and hazardous waste from households
- by 31 December 2023 - bio-waste is either collected separately or recycled at source (e. g. home composting)

This is in addition to the separate collection which already exists for paper and cardboard, glass, metals and plastic.

## Specific recycling targets for packaging

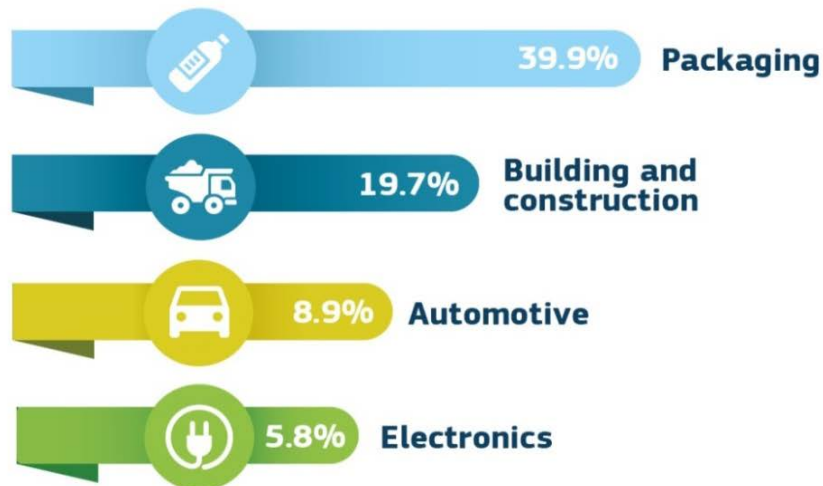
	By 2025	By 2030
All packaging	65%	70%
Plastic	50%	55%
Wood	25%	30%
Ferrous metals	70%	80%
Aluminium	50%	60%
Glass	70%	75%
Paper and cardboard	75%	85%

# Plastics in Europe

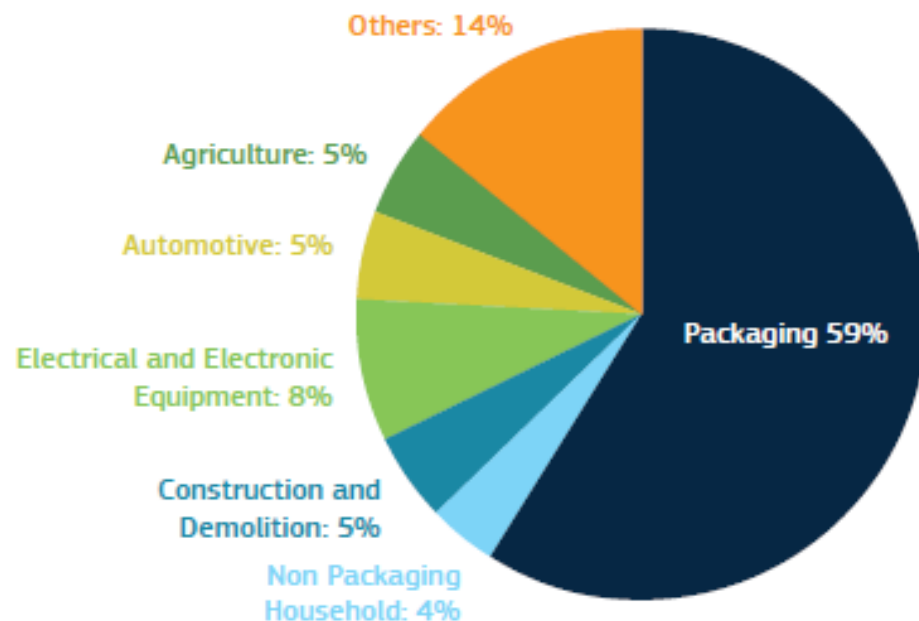


## EUROPEAN PLASTICS DEMAND IN 2015

49 million tonnes



## EU PLASTIC WASTE GENERATION IN 2015



Source: Eunomia (2017)

## What do European think about plastics?

Please tell me to what extent you agree or disagree with each of the following statements. (%-EU)



**74%**  
agree

**23%**  
disagree

You are worried about the impact on your health  
of everyday products made of plastics



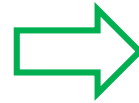
**87%**  
agree

**11%**  
disagree

You are worried about the impact on the environment  
of everyday products made of plastics

## What do we want to achieve?

*The Plastics Industry  
of the future*



Smart  
Innovative  
Sustainable



ECONOMIC  
OPPORTUNITIES



SOCIAL  
INNOVATION



PROTECT THE  
ENVIRONMENT



# A EUROPEAN STRATEGY FOR PLASTICS IN THE CIRCULAR ECONOMY





- Stimulate design for circularity
- Better separate waste collection
- Boosting recycled content



all plastics packaging  
reusable or recyclable by  
2030



- Regulatory framework for biodegradable plastics
- Revision of directive on port reception facilities
- Curb microplastics pollution
  - intentional added to products → REACH
  - unintentional release (tyres, textiles and paint)





# ***REDUCING MARINE LITTER: ACTION ON SINGLE USE PLASTICS AND FISHING GEAR***

- **Public consultation  
(Dec 2017 – 12 Feb 2018)**
- **Impact assessment**
- **Objective: legal instrument**

## *Focus on key regions*



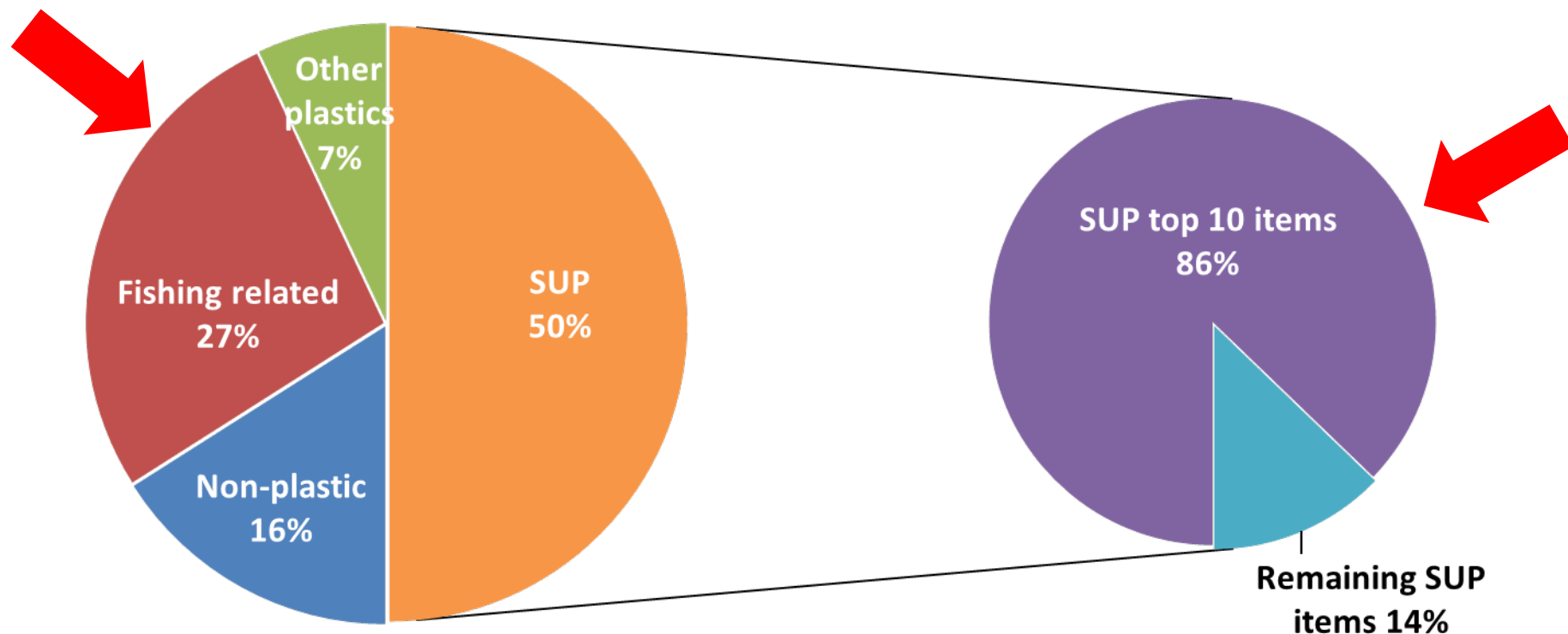
***10 rivers contributing between 88% and 94% of the total land based plastic debris to marine litter***

*Source: Christian Schmidt et al.*

# Why to address SUPs

Commission

## Most found marine litter items on European beaches



- 70% covered of all marine litter: top 10 SUP (43%) + fishing gear (27%)
- Source:
  - Joint Research Center - European Regional Seas Conventions
  - Marine Strategy Framework Directive

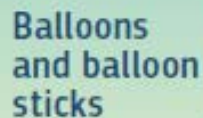
# Targeted items SUP



## 10 most common plastic objects found on European beaches



Single-use plastic items represent  
**50%**  
of marine litter



- Main actions to be evaluated:

✓ **Objective:** reduce the risk that fishing gear gets lost at sea



- ➔ Incentive system: EPR / deposit scheme
- ➔ Design requirements / substitution
- ➔ Recycling targets



- Use of existing legal instruments
- Amendment/revision of existing instruments; and/or
- **A new legal instrument**



Considered to be the **most efficient solution**:

- Including all measures needed
- Flexible: allowing to add additional targeted items
- Easier for national administrations and business



# Proposed EU-wide rules on single-use plastic products

Proposal addresses: **10 single-use plastic products** and **fishing gear**

## The new rules will introduce:

plastic ban in certain products for which alternatives exist  
(plastic cotton buds, cutlery, plates, straws, drink stirrers and sticks for balloons)

consumption reduction targets

obligations for producers

collection targets

labelling requirements

awareness-raising measures



# Awareness campaign

[https://www.youtube.com/watch?v=3aiDIHhYrmg  
&feature=youtu.be](https://www.youtube.com/watch?v=3aiDIHhYrmg&feature=youtu.be)



**Thank you for your attention.**

DG Environment:  
[http://ec.europa.eu/dgs/environment/index\\_en.htm](http://ec.europa.eu/dgs/environment/index_en.htm)