ACCC

The case of the Catalan Association of Science Communication

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@ACCC_

OBJECTIVES

Promote communication and dissemination of science

ACTIONS

- National and international projects as Illustraciencia and PerCientex → Promote citizen participation
- Outreach events: Researchers' Night, Science Week and Barcelona Science Fair
- Joan Oró Award in Science Journalism

ADVANTAGES OF BEING ASSOCIATED

- Discounts in formation (masters and post degrees)
- European and international fellowships and Job offers
- Projects assistance.
- Specific Working Groups
- Card of the ACCC with free access to Museums, etc.

PERCIENTEX PROJECT

- A collaborative project
- People can participate as expert reader
- We look for excellence practices on science journalism
- Specific formation of the volunteers
- The volunteers (after the formation) look for the best practices on science journalism in Spanish online journals in Spanish, Catalan and Galician.
- Results: best practices for other readers and journalists.
- PerCientEx is developed by ACCC, with the collaboration of "la Caixa" Foundation and Antoni Esteve Foundation.
- The future:
  - an Observatory on Best Practices in Science Journalism in Latin America
  - Collaboration with other initiatives.
  - European Project.

ILLUSTRACIENCIA PROJECT

- An International project
- 6 editions of the International Award on Scientific Illustration
- We look for best Science Illustrations
- More than 500 participants in each edition
- More than 17.000 followers in Facebook and 8.000 in TW and Instagram. More than 150.000 visits to our official blog site.
- A physic and online exhibition with the best 40 illustrations.
- We select the best scientific illustration and naturalistic illustration. There is also a popular award (selected by the public).
- Illustraciencia is developed by ACCC and MNCN-CSIC with the collaboration of FECYT and Ministry of Science.
- The future: find more sponsors, create a group of volunteers and collaborate with other similar initiatives.

VISION AND FUTURE PROJECTS

- Being the reference association in science communications and outreach in Catalonia
- Consolidate the main ACCC projects like Illustraciencia, PerCientEx, Joan Oro Award and Buscaciencia
- Participate in European projects
- Collaborate with our associated in new projects

ARE YOU INTERESTED IN TAKING PART OF THE ACCC?

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